OFFICIAL ELECTRONIC PRESS KIT / OCTOBER 2026

SNOOKNUK

GRAMMY-NOMINATED ARTIST

SOUL. RHYTHM. MUSIC FOR EVERY GENERATION.



ALL IN GOOD TIME · THE 2026 ALBUM

01 / AT A GLANCE

The breakthrough record



ALL IN GOOD TIME — #1 US iTunes Children's Albums

THREE TOP 10 HITS on SiriusXM Kids Place Live: "Brand New Day," "Jump Baby Jump" and "Do Re Mi."

Memphis-born singer-songwriter Cheri Moon brings her expansive musical experience to a collaborative family album featuring the Stax Music Academy Choir and artists from across the family music community. Produced by two-time GRAMMY winner Lucy Kalantari.

LISTEN TO THE ALBUM ■

WATCH THE GRAMMY MUSEUM CONCERT ■

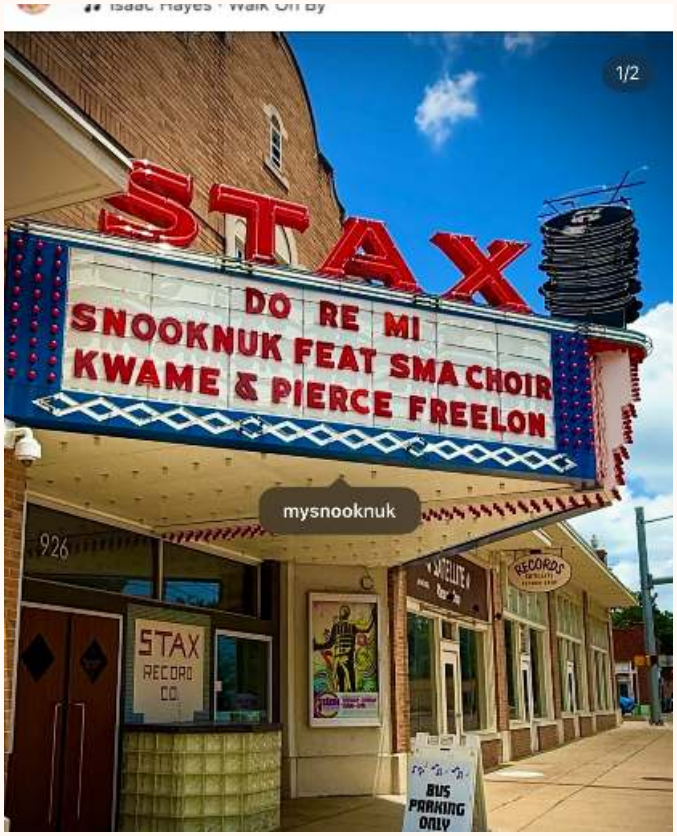
SNOOKNUK's earlier GRAMMY-nominated work was as part of The One Tribe Collective's *All One Tribe* (2022). *All In Good Time* is a separate 2026 release.

THE STORIES BEHIND ALL IN GOOD TIME / MEMPHIS

Back to Stax. Forward together.

For “Do Re Mi,” Cheri Moon returned to her Memphis musical roots, collaborating with the Stax Music Academy Choir, hip-hop pioneer Kwamé and featured artist Pierce Freelon.

The project brings a familiar children’s melody into conversation with Soul, hip-hop and a new generation of performers.



STAX marquee · Memphis



Stax Music Academy collaborators

ASK CHERI: What did it mean to return to Stax, and how did Kwamé help reimagine “Do Re Mi”?

WATCH THE MUSIC VIDEO: youtu.be/uJQfsTHGB6g

THE STORIES BEHIND ALL IN GOOD TIME / KENYA

“Limitless.” Beyond the music.

Cheri traveled to Kenya for the “Limitless” music video with featured artist Jabali Afrika. The production documents a visit to Nasipa involving fellow artists, Mr. Eco and GivePower.

The account accompanying the video describes efforts to bring solar-powered electricity, clean water and a technology lab to the community. Children and residents of Nasipa appear in the film, connecting the song’s message of possibility to their own lives.

A story still unfolding

The authentic Kenya publicity and behind-the-scenes photographs will be incorporated here when Cheri’s new image collection is ready.

The orchestral ballad features Jabali Afrika and an introduction by actor Leon Herbert; it was produced by two-time GRAMMY winner Lucy Kalantari.

ASK CHERI: What happened in Nasipa, and how did the experience change the meaning of “Limitless”?

WATCH THE FILM: youtu.be/4W_KjJ_pNAI

From Memphis to the world



Cheri Moon began singing Gospel with her family choir in Memphis at age eight. Her ambitions took her to New York, where she performed in clubs and developed a career across songwriting, recording, voice-over and commercial music.

Songwriting & collaborations

Her earlier press materials document a publishing agreement with producers Timbaland and Jimmy Douglass; three songs co-written for Róisín Murphy's *Overpowered*; Kevin Rudolf's "Great Escape"; and work with Danny O'Donoghue of The Script.

International club success

House Arrest — #1 DMC World Chart. **Ships in the Night** — #4 Music Week Club Chart. **One More Crazy Summer** — #2 Music Week Club Chart.

Motherhood inspired Cheri to write for her children, growing into SNOOKNUK: a music catalog, artist identity and family performing arts café in Los Angeles (2014–2020).

Historical songwriting and chart credits derive from Cheri's earlier EPK and should be confirmed against primary records before further syndication.

The café that brought families together



SNOOKNUK PERFORMING ARTS CAFÉ · LOS ANGELES · 2014–2020

The café's first member was filmmaker Timothy J. Disney, who joined with his daughter Ciaran. Cheri remembers this as an auspicious beginning for a place dedicated to music, imagination and families.

In November 2016, Beyoncé, Kelly Rowland and Michelle Williams reunited at the café during a birthday celebration. Their Mannequin Challenge attracted national entertainment coverage.

The interview question

How did a family arts café whose first membership came from the Disney family become the setting for a Destiny's Child reunion?

ENTERTAINMENT TONIGHT COVERAGE ■

The Disney first-membership account is Cheri's recollection. Visiting artists and families are not presented as endorsers.

04 / FOR EDITORS AND PRODUCERS

Stories worth telling

01 A DISNEY BEGINNING

Why did Timothy J. Disney and his daughter become the café’s first members?

02 DESTINY’S CHILD AT THE CAFÉ

How did a family arts space become the setting for a national entertainment story?

03 THE SONGWRITER BEHIND THE ARTIST

What did collaborations with Timbaland, Jimmy Douglass and Róisín Murphy teach Cheri?

04 A MEMPHIS HOMECOMING

How did her Gospel and Soul roots shape the album and Stax Music Academy collaborations?

05 MUSIC ACROSS GENERATIONS

Why make family music that is musically ambitious enough for adults?

06 FROM THE GRAMMY RED CARPET TO THE STAGE

How does fashion and visual storytelling connect to her music?

GRAMMY MUSEUM CONCERT ■

SIRIUSXM PERFORMANCE ■

A show that moves generations



A bold, joyful, genre-crossing concert experience that brings generations together. SNOOKNUK blends Soul, R&B, Orchestral Pop and Global Rhythms into music the whole family can feel.

Featured performances

GRAMMY Museum — Full Concert ■

All In Good Time — Live at Revolver ■

Say Something — Live at SiriusXM ■

Suitable for family festivals, performing arts venues, concert series and special events. Ensemble size and technical requirements can be tailored to each engagement.

Press, interviews & booking



Selected coverage

Artenzza — Artist & Fashion Interview ■

Naluda — GRAMMY Interview ■

GirlTalkHQ — We Are All the Same ■

CanvasRebel — Meet Cheri Moon ■

Tobin Tonight — GRAMMY Conversation ■

Muzique — Ain’t I A Woman ■

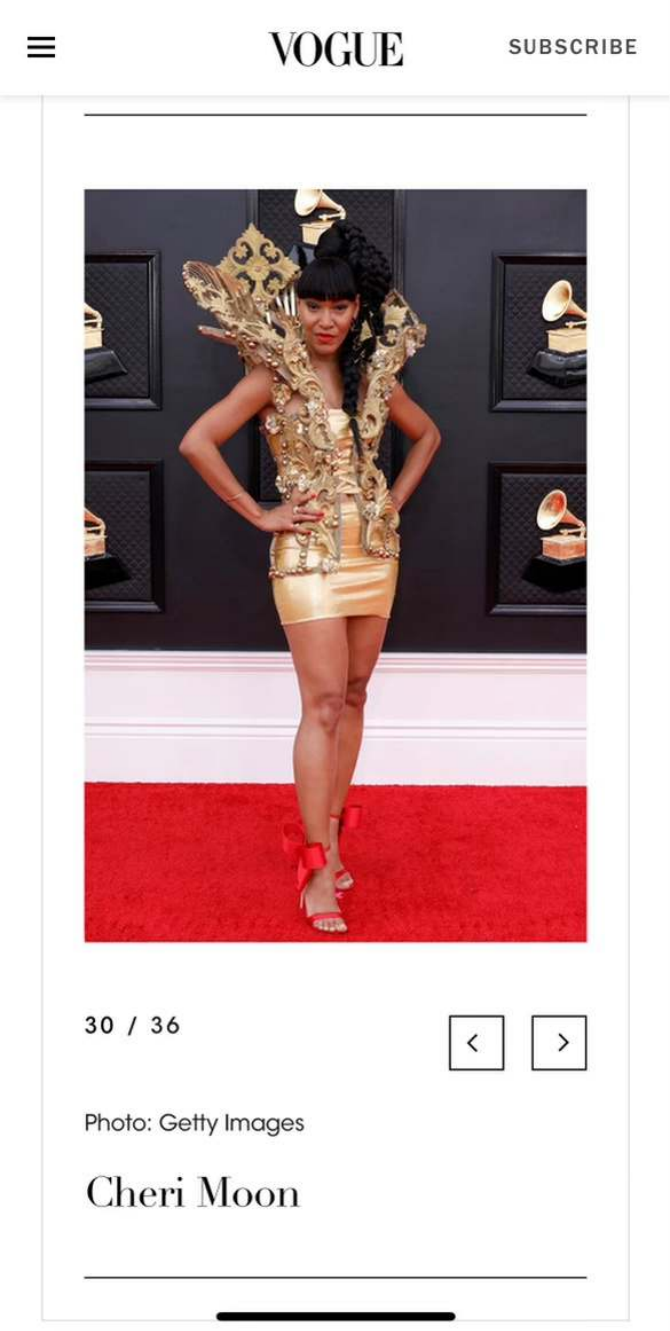
For booking, interviews, current photography permissions and production information, contact the artist team through the website.

SNOOKNUK WEBSITE ■

07 / GRAMMY RED CARPET

Vogue. The full look.

Cheri Moon / 64th Annual GRAMMY Awards / 2022



Featured by name in Vogue's GRAMMY red-carpet gallery.

Sculptural gold, a striking silhouette and a memorable entrance.

08 / BEAUTY & EDITORIAL

Allure. In exceptional company.

Cheri Moon / Doja Cat / Laverne Cox



Featured in Allure's 2022 GRAMMY beauty coverage.

Three standout looks, brought together in the opening imagery.

09 / THE ARTISTRY IN THE DETAILS

The Cut. A closer look.

The hair. The earrings. The extraordinary gold detailing.

THE CUT SUBSCRIBE



Photo: Jeff Kravitz/FilmMagic

Another bayang! But, this one had a standout ponytail attached to it. There was nothing basic about Cheri Moon's braided ponytail. With its flashy silhouette and gold adorned jewels, this pony deserves a Grammy, too.

The Cut singled out Cheri Moon's sculptural braided ponytail.

An unforgettable close-up of the craftsmanship behind the look.

Artistry across generations

CHERI MOON & SHEBA



The mother-daughter fashion editorial offers another side of Cheri’s creative world: family, visual storytelling and high-fashion expression. The supplied compositions are presented without cropping either face.

Editorial image supplied by the artist team; photographer credit and usage rights to confirm.

A shared creative portrait



Cheri and Sheba in the Harper’s Bazaar editorial. The full original composition is retained to preserve the artistic setting and both subjects.

The artist team is preparing an expanded library of approved publicity and behind-the-scenes photography for future editions.

Connect with SNOOKNUK

A GRAMMY-nominated artist. A songwriter with an international career. A mother and entrepreneur whose creative work has brought generations together.

Music & performances

All In Good Time — Spotify ■

GRAMMY Museum full performance ■

Live at Revolver ■

Live at SiriusXM ■

For editors and programmers

Interview angles, press photography, current performance configurations and production requirements are available through the artist team. New official photographs will be added as approved.

OFFICIAL SNOOKNUK WEBSITE ■

LIVE PERFORMANCE HISTORY

700+ estimated live performances. Including approximately 520 performances by Cheri Moon at SNOOKNUK Performing Arts Café (twice weekly for five years), plus an estimated 200+ additional performances.

Selected cultural venues

GRAMMY Museum; Stax Museum — Soulsville Fest; Mark Taper Auditorium; Brooklyn Children's Museum; Bob Baker Theater; The Autry (Griffith Park); Brookfield Place (Manhattan).

Complete venues & festivals

GRAMMY Museum; Mark Taper Auditorium; Bob Baker Theater; Brooklyn Children's Museum; Brookfield Place (Manhattan); Stax Museum — Soulsville Fest; The Autry (Griffith Park); Water Plaza (Henderson, Nevada); Revolver Recordings; Santa Monica Place; Sherman Oaks Galleria; The Lakes at Thousand Oaks; The Commons in Calabasas; Jann's Marketplace; Antelope Valley Mall; Rodney's Comedy Club; Palisades Village; Larchmont Fair; South Bay Galleria.

Libraries

Central Library (Downtown LA); Chinatown Branch; Eagle Rock Library; Costa Mesa Branch; Sherman Oaks Branch; Encino Branch; John C. Fremont Library; West Angeles Branch; Palisades Branch; Silver Lake Branch; Porter Ranch Library; Mar Vista Library; Watts Branch Library; Chatsworth Branch; Jefferson Branch; Valley Plaza Branch; Echo Park Branch; Terrace Branch Library; Malabar Branch Library; Memorial Branch Library; Granada Branch Library; Brooklyn Public Library.

Schools

Wagon Wheel Preschool; Third Street Elementary; Page Private School — Larchmont; Page Private School — Beverly Hills; Rolling Hills Montessori.

Live television

FOX 5 News; Park City TV — Mountain Connection; WREG Channel 3 Memphis.

Artist-supplied performance history; career total is approximate.

SNOOKNUK / PRESS & PERFORMANCE PHOTOGRAPHY

The artist. The stage. The story.



Stax Museum · SNOOKNUK, Kwamé & choir



Editorial portrait



Stax Museum · recording



GRAMMY Museum · live

SNOOKNUK / PRESS & PERFORMANCE PHOTOGRAPHY

The artist. The stage. The story.



SiriusXM · ensemble



Live at Revolver



Kenya · SNOOKNUK on location



Limitless · behind the scenes

SNOOKNUK / PRESS & PERFORMANCE PHOTOGRAPHY

The artist. The stage. The story.



Limitless · Burundi drummers



Kenya · community



Live performance



Album photography

SNOOKNUK / PRESS & PERFORMANCE PHOTOGRAPHY

The artist. The stage. The story.



SiriusXM · artist portrait



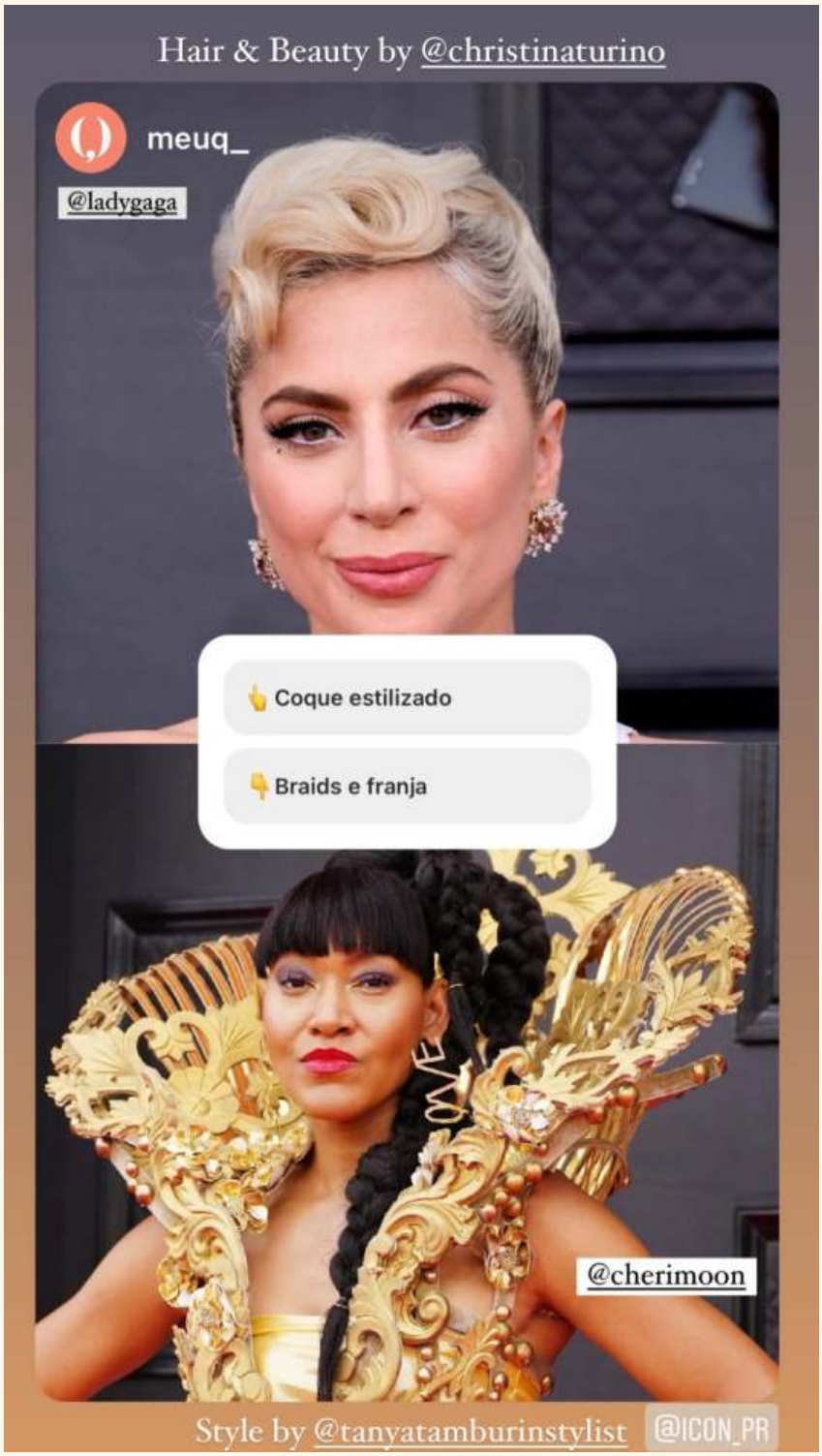
Live on stage



SiriusXM · portrait

RED CARPET / FASHION CONVERSATION

Lady Gaga Vs Snooknuk



Social-media hairstyle comparison; no endorsement or collaboration implied.

DIGITAL REACH & RECOGNITION

A song families keep sharing.

Yummy Yummy in My Tummy, released in 2013, continues to connect with audiences through user-created videos and streaming.

89.3 MILLION

User-generated video views in a 12-month period

41,600

User-created videos in the same 12-month period

23.8 MILLION

Lifetime audio streams for Yummy Yummy in My Tummy

Source: TuneCore artist analytics, screenshots dated November 2026. Video figures cover October 31, 2025 through November 1, 2026, across TuneCore-tracked platforms. They are not exclusively TikTok statistics, and user-generated video views are distinct from official music-video views.